

Factsheet

CertLink Project

OEKO-TEX® CertLink PROJECT POWERED BY TEXBASE

The OEKO-TEX® CertLink Project is a collaboration with Texbase that allows OEKO-TEX® customers to link either products or materials they create to their OEKO-TEX® Certificates (STANDARD 100, MADE IN GREEN or LEATHER STANDARD).



Texbase creates software solutions for the textile industry and consumer product supply chains focused on Materials, Testing, Color and Compliance. Texbase are specialists in helping our industry to communicate the properties of materials and finished products as it relates to performance and sustainability.

OEKO-TEX® has partnered with Texbase to create the OEKO-TEX® CertLink platform and the OEKO-TEX® Global Library. Both are services to our customers and institutes that provides a link between OEKO-TEX® certificates and the materials and finished products that our OEKO-TEX® customers produce.

OEKO-TEX® CertLink

The OEKO-TEX® CertLink platform allows OEKO-TEX® customers to link raw materials, such as fabrics, trims or leather, or finished products to their OEKO-TEX® certificates (STANDARD 100, LEATHER STANDARD) or labels (MADE IN GREEN). This data is stored and managed in the platform powered by Texbase. It is then available to brands and retailers through the OEKO-TEX® Global Library.

A video demo of how to use the system can be found here: [CertLink video demo](#)

OEKO-TEX® GLOBAL LIBRARY

The OEKO-TEX® Global Library is a portal where companies, brands and retailers can find certified raw materials and finished products. Customers can access the Global Library where they can submit an application form to receive their login information.

A video demo of the Global Library can be found here : [Global Library video demo](#)

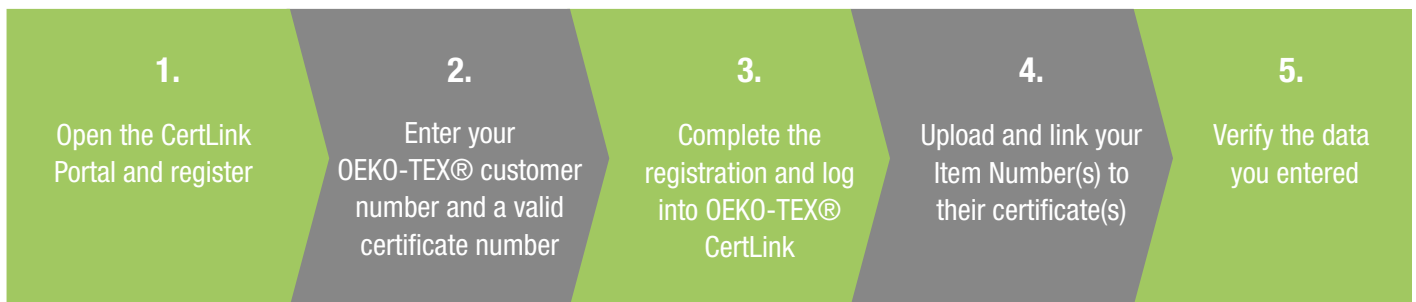
BENEFITS FOR CERTIFICATE HOLDERS

- Customers can use CertLink to link item numbers or product numbers with certificates
- Easier external communication and greater market pull for certified items and products
- Automate sending product certificates to online retailers
- Provide the ability to show photos of materials and components
- Visibility in an online global library for brands and retailers to search for Certified materials

More information about the project can be found on our [OEKO-TEX® CertLink Website](#).

HOW CertLink WORKS

Customers who choose to utilize CertLink will create their account using their OEKO-TEX® customer and certificate numbers, access their secure connection to the system and link their item or product numbers to their STANDARD 100, LEATHER STANDARD, or MADE IN GREEN certificate(s). Entering their item numbers or product numbers can be done individually or in bulk using an Excel file upload.



Click [here](#) to access CertLink to create your account and start using it.

FINDING YOUR OEKO-TEX® CUSTOMER NUMBER

You can find your own OEKO-TEX® customer number in the customer profile in the myOEKO-TEX® platform or you can ask your OEKO-TEX® testing institute. The certificate number is shown on the respective OEKO-TEX® certificate or label.

HOW DATA WILL BE USED

The data entered into CertLink will be shared with:

1. Brands and retailers looking to confirm the OEKO-TEX® Certificates linked to the materials they are using in their products.
2. Brands and retailers who are looking for new materials that are OEKO-TEX® certified to use in future products.
3. Retailers and e-commerce sites who want to display OEKO-TEX® certificates next to the products they are selling.
4. Finished product data will be sent to retailers through specific data feeds.
5. Material data will be shared securely with brands and retailers through the Global Library.

FAQs:

Q: What data is needed for CertLink and how is it validated?

A: Texbase built CertLink to give customers the opportunity to specify their articles in depth. Customers can characterize their finished products or raw materials and simply add the certification details by using the STANDARD 100, LEATHER STANDARD, or MADE IN GREEN number. The system automatically validates the certification status. The customer can even link the certificate to item number or product numbers (UPC, EAN, ASIN).

Q: Is the use of CertLink mandatory?

A: No, but it adds more visibility to your materials and/or products for retailers and your customers. If your data is in the system, it will make your products more attractive to brands and retailers.

Q: How does the CertLink differ from myOEKO-TEX®?

A: CertLink is a separate portal that provides the ability to link certificates with specific materials or finished products. The myOEKO-TEX® platform serves OEKO-TEX® customers to manage their OEKO-TEX® product portfolio, certifications, supply chain and their company profile.

Q: Does the OEKO-TEX® Global Library replace the Buying Guide?

A: No. In time, the OEKO-TEX® Global Library should supplement the Buying Guide adding another level of traceability and eventually other material properties.

Q: Is the system secure?

A: Absolutely. CertLink allows each certificate holder to ONLY have access to their own items/certificates. Further, only approved buyers from brands and retailers will have access to the Global Library.

Q: Is there any cost to use either system?

A: No. There is no cost to use either system.

Q: Are there any developments planned?

A: Linking STANDARD 100, LEATHER STANDARD, or MADE IN GREEN certificates to item numbers or finished product numbers is just the first step. The system will look to add linking certified materials to certified products and other data that could assist in the selection of the certified item or product.

Q: I need help – who do I need to contact?

A: Please get in touch with your OEKO-TEX® testing institute.